

# Helping to Build Bright Futures for Students

## Dear Parent or Guardian,

Welcome to Verizon Innovative Learning, an initiative that puts technology in the hands of students, transforming schools into innovative and exciting learning environments. Our mission is to help give millions of students the education they deserve, for a brighter future.

## What is Verizon Innovative Learning?

Millions of students nationwide lack the access to technology and the skills they need to succeed in the digital world. Since 2012, Verizon has been working to help solve this problem, through a transformative program called Verizon Innovative Learning.

Verizon Innovative Learning provides free technology, free internet access, and hands-on learning experiences to help give under resourced students the education they deserve. Through our collaboration with Digital Promise, a national education technology non-profit, we equip every student and teacher at select middle schools across America with a tablet and a two-year data plan. In addition to free technology and access, Verizon Innovative Learning schools receive extensive teacher training, support, and the opportunity to engage in a unique, immersive curricula to leverage technology in their classrooms.

## How will my child benefit?

Verizon Innovative Learning is having an impact in middle schools across the country. Through this initiative, students are showing 3x improvement in math, 2x improvement in reading\*, and they're more engaged in school.\*\* We've helped more than a million students so far, and we've committed up to \$400 million by 2023 to help millions more.

On behalf of Verizon Innovative Learning and Digital Promise, we would like to thank you for the opportunity to work alongside the educators in your community. It's going to be a great year!



**Rose Stuckey Kirk**  
Chief Corporate Social Responsibility  
Officer and President, Verizon Foundation

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learning

[VerizonInnovativeLearning.com](https://www.VerizonInnovativeLearning.com)

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\*Source: After two years, VILS students improved on standardized tests at rates higher than their peers - 3X for math and 2X for reading. Source: Westat March 15, 2017 Research - Verizon Innovative Learning Schools: Results of the Analysis of Student Administrative Data From Cohort 1 Schools (based on two years of data for 6th grade Cohort 1 schools that provided complete data).

\*\*Across all VIL programs that reported data in 2017.